

Call for Mandatory Radio in Cars

The Italian radio and television industry and the main organizations representing authors, artists, and producers are calling on policymakers to ensure that all vehicles continue to include **FM, DAB+, and IP** reception systems.

Radio is, in fact, the primary source of information and entertainment while driving: every day it reaches **35 million Italian listeners, 27 million of whom are in cars**. It is a tool for discovering music, promoting talent, and providing free access to quality editorial content. Its presence in vehicles is not optional: it is a safeguard for pluralism, cultural diversity, and safety in emergencies.

The institutional campaign [#RadiolnAuto](#), promoted by Confindustria Radio Televisioni, has already highlighted how the integration of these technologies is essential to ensure service continuity and user safety.

The coexistence of different transmission modes allows for leveraging the widespread coverage of FM, the quality of digital DAB+, and the interactivity of IP without imposing access barriers on citizens. Institutions must intervene to prevent content choices from being influenced by the strategies of car manufacturers or software providers. Defending the single receiver (FM/DAB/IP) allows the public to freely access a diverse range of programming deeply rooted in the local community.

This is a European issue: similar initiatives have already been launched at the EU level to draw attention to the central role of radio in transportation. The removal or marginalization of radio receivers in dashboards is a shared problem requiring a common regulatory response. European institutions must ensure that FM and DAB+ receivers are mandatory in all vehicles sold in the EU, within the framework of the Digital Networks Act and the revision of the European Electronic Communications Code.

For the entire creative sector, radio is a fundamental driving force: reducing its accessibility would directly harm cultural and musical production. Without a regulation mandating hybrid receivers, we risk weakening the entire national and European cultural system.

For this reason, we call for measures to make the inclusion of FM, DAB+, and IP in automotive infotainment systems mandatory, to protect citizens' right to information and ensure fair remuneration for artists, authors, and producers.

Signatories: CONFINDUSTRIA RADIO TELEVISIONI | EVOLUTION | ITSRIGHT | NUOVOIMAIE | SCF | SOUNDREEF