

PRESS RELEASE

#RadiolnCar: Confindustria Radio Televisioni and Italy's main CMOs Evolution, Itsright, Nuovo Imaie, SCF and Soundreef join forces to ensure access to radio in vehicles

Rome, 20 April 2026 – Confindustria Radio Televisioni (CRTV) renews its call to national and European institutions to define a regulatory solution ensuring the presence of FM, DAB+ and IP reception in all vehicles. The initiative continues in the wake of the institutional campaign [#RadiolnAuto](#) ([#RadiolnCar](#)) and aims to address recent technological choices by car manufacturers that could limit easy access to radio content. The removal of FM and DAB receivers from new vehicles, replaced by systems exclusively based on internet connectivity, risks depriving listeners of the simplest, most immediate and free way to enjoy radio: an everyday gesture would become dependent on network availability, apps and, in some cases, a subscription.

The appeal, addressed to Italian and European policymakers, has been joined by Italy's leading collective management organizations protecting authors, artists and producers. For the entire creative industry, radio represents a fundamental pillar: it is the medium that enables the discovery of new talent and guarantees remuneration for all professionals in the sector through copyright and neighboring rights. A reduction in radio accessibility in vehicles would lead to a contraction in resources allocated to national and European cultural production.

For CRTV President Antonio Marano, *"radio remains the preferred medium for information and entertainment whilst driving, reaching 27 million listeners in their cars every day. Consequently, its availability on board must not be considered an optional feature, but an essential element for ensuring media pluralism, editorial diversity and public safety through emergency communications."*

The aim of the request is to ensure the presence of a receiver integrating multiple transmission methods: the widespread coverage of FM, the quality of digital audio broadcasting (DAB+) and the potential of IP. This approach allows for the overcoming of any access barriers and ensures a free service for all users.

Given that similar initiatives have already been undertaken at EU level, CRTV hopes for coordinated action to make these systems mandatory within the European regulatory framework. According to Marano, *"This is a shared commitment to safeguarding a free editorial offering, rooted in local communities and accessible to all."*

[Call for mandatory #RadiolnCar \[LINK\]](#)

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Gmh Spa
La7 Spa
Mediaset Spa
Qvc Srl
Rai Spa
Rete Blu Spa
Sportcast Srl
Paramount Global Italia S.r.l.

RADIO NAZIONALI:

Cn Media Srl
Elemidia Spa
Gruppo Sole24 ore
Monradio srl
Radio Dimensione Suono Spa
RadioMediaset Spa
Radio Italia Spa
Rai Spa
RTL 102,500 Hit Radio Srl

EMITTENZA LOCALE:

Associazione Tv Locali
Associazione Radio FRT

PIATTAFORME

SATELLITARI:

Eutelsat SA
Tivu Srl

OPERATORI DI RETE:

Ei Towers Spa
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Persidera Spa
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